



A Little Charitable Trust | Annual Report 2013/2014

Summary

This year we have simplified our annual report to the things that are most important – the what, where, why, how and who of a little charitable trust.

At a glance over the last 12 months* we have:

Raised a total of NZ\$9,786 to support children and families in Bolivia.

Maintained zero admin fees so that 100% of donations have gone directly to Bolivia.

Provided full funding for a 4 day/ week performing arts class for 20 children in Cochabamba, Bolivia (run by Performing Life).



Maintained regular monthly calls with Performing Life's senior management team.

Maintained our regular donor base of, on average, 21 donors.

Supported four fundraising/ promotional events

This year we have simplified our annual report to the things that are most important – the what, where, why, how and who of a little charitable trust.

Thanks to all our friends, family and supporters for their continued belief and enthusiasm for the kids and families that we support in Bolivia – we couldn't do this without you.

High fives, aroha and amor,

Sarah and Bevan :-)

* This report is activity from 1 May 2013 – 30 April 2014. From 2015 we will move to calendar year annual reporting – in line with the reporting framework that our beneficiary project uses and our payments are timed for.

Organisation

Aims - What do we do?

'Not trying to save the world, just make a little difference' remains the mission of a little charitable trust.

We exist to benefit the lives of disadvantaged young people and their families in Bolivia. Our aim is to do three things:

1. Financial: To raise funds for at-risk youth and families in Bolivia.
2. Awareness: To raise awareness of poverty in Bolivia and the ability of every person to make a small difference.
3. Concept promotion: To promote the concept of 'continuing volunteering' or 'continuing support' post international development volunteering.

Management - How do we do it?

To make things happen, we have a team of a little charitable trust volunteers that consists of the following wonderful people.

- Sarah Sinnott (Founder, Trustee);
- Bevan Kay (Founder, Trustee);
- Anna Sinnott (UK Trustee)
- Claire Paterson (NZ Trustee and Lawyer)
- James Chang (Advisory Board)
- Nicholas Falconer (Advisory Board)
- Josephine Gallagher (Advisory Board)

Pro-bono expertise:

- Gavin Manson (web design)
- Gareth Rice (design)

We focus our time and efforts on three key activities:

1. Reporting: managing our financial and reporting responsibilities for the trust to our beneficiary project, donors as well as NZ and UK Charity Commissions

Update: Anna has been liaising with the UK Charities Commission on our pending charitable status in the UK. Claire has submitted two summary reports to the NZ Charities Commission.

Financially we met our commitment to Performing Life to donate at least USD7,300 over 2013. Given the success we were able to donate an additional USD1800 at the end of 2013 to support their new office move. Over 2014, we have committed to giving USD10,000 to Performing Life.

Admin costs for the year were bank fees of NZD134 which were covered personally by the trust founders.

2. Interface: manage the relationship with our beneficiary project in Bolivia - monitoring the project activities and spending of donations.

Update: Sarah and Bevan have maintained regular monthly contact and Skype phone calls with the senior management team of Performing Life: John Connell (Founder and Director), Pablo Cerezal (Operations Director), Suzanne Jamison (Secretary-Treasurer) and Jody Vagnoni (Social Circus Programme Director). In April 2014 Pablo left Performing Life and John will be taking back the reigns as operational director, alongside Jody - a former volunteer and now full time staff member - who has particular expertise in theatrical skills and an academic background in 'social circus' principles.

3. Fundraising and promotion: donor stewardship, events and marketing communications

Update: We maintained a regular donor base of 21 donors - there were a couple of drop offs and a couple of new donors over the year.

We supported two fundraising sports events this year in the UK and are very grateful to Rachel Louis who ran the Paris Marathon for us and the 'Thames Taniwha Tough Mudder' team of Tim Ander, Bevan Kay, Michael Reynolds, Emily Simcock and Morgan Slebos, who subjected themselves to an army-style obstacle course (including electrocution and near hypothermia!) for us.

We ran one pub quiz at Crate Brewery with kind support from the team at Crate and MGM.

We also worked with Lucy Blundell, a final year student at St Cuthberts School in Auckland who leads the Amnesty Group at the college. Lucy proactively set up and ran a Bolivian themed fundraiser to raise awareness and funds. She raised a total of NZD219. We were really impressed with Lucy's professionalism and commitment to helping children and families in Bolivia.

Beneficiaries - for who, where and why do we exist?

Supporting young people in Bolivia

We support at risk youth in Cochabamba, Bolivia - one of the poorest countries in South America and the most rapidly growing city in Bolivia. The rapid growth has resulted in many urban issues with young people living and working on the streets and we support works directly with these young people.

Who were the young people this year?

We work with a mixture of both boys (53%) and girls (47%). Historically there have been many more boys taking part but over this year we have been pleased to see more females in the project. The ages range between 7 and 15 and all are required to attend school to be able to continue attending the project. Over this year the classes that we sponsor had an average of 18 participants registered at a given time. Below are a couple of case studies of two of the participants in our classes.

Case Studies



Maria (12) joined The Quillacollo project project in February. She lives in Caviloma, Quillacollo with her mother, grandmother and older sister. When she was younger, Maria and her sister wanted to join the circus program but the office in Cochabamba proved too far for them to attend regularly and her mother had no time to take them all that way. This year, Lisbeth, her cousin, who attended activities in 2013 told Maria that the offices had moved to Quillacollo, so Maria was able to more easily attend activities in the new establishments, and she has been attending regularly ever since.

Maria's situation at home has not been an easy one. Her father left when she was 5 years old and currently no one knows where he is. She goes to school in Caviloma and is in the sixth grade. She is a good student and enjoys going to school, but has to get up early to help her mother make breakfast and clean the house. Her favorite subject is maths, although she says she likes all her classes and stated that she would like to study Financial Engineering.

In her own words: "What I like most about coming to the project are the circus classes. I especially enjoy practising aerial silks and trapeze because it's so much fun and I love to climb! I also love to come here and meet with my friends, some of whom go to my school, but I prefer to see them here and practise circus workshops with them."

Maria is a lovely, very communicative and friendly girl and the Quillacollo project is delighted to have her participating in its programmes.



Fernando is 10 and lives in Capacachi near Quillacollo. He lives with his mother, father and two brothers. Fernando has been participating in the Quillacollo project activities since early 2013. He found out about the program through his aunt who told his family about an organisation working with children through circus skills. Fernando liked the idea and asked his mother if he could begin attending activities. His mother agreed, set up an appointment with the director and Fernando became part of The Quillacollo project.

A year ago, he began working at traffic lights juggling balls and then Clubs. As he got better he made more money to take home and help his family although sometimes it was not too much in comparison to the time he had to spend making it. Fernando goes to school and is in 5th Grade. His favorite subjects are math, language and music because he does well in those areas.

For Fernando, the best thing about the project is that it supports him and his peers in a complete manner of tasks (not only circus) by helping them with homework, clothing, food and helping their families to have a better life in the future. Fernando stated that he felt very lucky to be able to attend and enjoys the way the staff and volunteers treat him at the project.

Fernando is a committed, friendly and good boy and the project is lucky to have him participating in its programmes.

Social Circus Methodology

In the last financial year our sponsored project has adopted the approach of Social Circus, reflecting the commitment to improving the way we are working with the youth. Social Circus is an approach promoted by Cirque du Soleil and was developed by them as an intervention to help at risk youth, especially those who are at risk of marginalization and living on the streets. Needless to say, Cirque's Social Circus projects fit very well with both A Little and our sponsored project's vision, mission and values and we are enthused to be incorporating this approach.

Cirque du Soleil's view is that we all have a responsibility to nurture children's potential as they will be responsible for society in the future. In order to nurture the potential of marginalized youth the Social Circus was born. Social Circus is described as an intervention approach which targets at-risk youth living in precarious personal and social situations. This approach seeks not to teach arts but help participants' personal and social development by developing their self-esteem, express their creativity and realize their potential.

Financial Statement

a little charitable trust

Funds Summary as at 5 May 2012

Income Statement	FY 2012 USD	FY 2013 USD	FY 2014 USD
<i>Receipts</i>			
Regular donations	1,717	4,123	5,962
One-off donations	856	939	228
Event donations	3,964	2,361	1,776
Wedding	3,964	-	-
Pub Quizes	-	1,536	225
Marathon	-	824	774
Tough Mudder	-	-	777
Total donations	6,537	7,422	7,966
Online sales	97	-	-
Total revenue	97	-	-
Admin cost reimbursements	78	171	114
Admin cost third-party payments	271	-	-
Total admin donations	350	171	114
Total Receipts	6,984	7,594	8,080
<i>Expenses</i>			
Thank you cards	28	-	-
Business cards	36	-	-
Bank transfers	78	171	114
Total regular expenses	142	171	114
T-shirts	136	-	-
Launch event	72	-	-
Total one-off expenses	208	-	-
Total Expenses	350	171	114
<i>Funds Available for Distribution</i>			
Net Receipts	6,634	7,422	7,966

Balance Sheet	FY 2012 USD	FY 2013 USD	FY 2014 USD
Beginning Balance	-	2,943	3,234
Net receipts	6,634	7,422	7,966
Transfers between accounts	-	-	-
Funds sent to Performing Life	- 3,700	- 7,445	- 5,515
FX impact	9	314	272
Closing Balance	2,943	3,234	5,413